



The Unemotional Investor: Simple Systems for Beating the Market

By Robert Sheard

SIMON SCHUSTER, United States, 1999. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. The Motley Fool is one of the Web s most popular investment and personal finance sites. The name reflects the irreverent approach that the Fool (and all the Fools) take to the traditionally sober field of finance. And this approach has been wildly successful. More than a million people a month check into The Motley Fool to participate in the lively, ongoing, and highly profitable discussions of why, where, and how they should put their money into the stock market. One of the most popular voices on The Motley Fool is Robert Sheard. Sheard is not your typical Wall Street Wise Man. He doesn t have years of experience as a trader or even an M.B.A. from one of the financial diploma mills. When Sheard discovered The Motley Fool, he was a regular guy -- an English professor, for crying out loud -- and a total novice investor. But what he found on The Motley Fool was the inspiration, the encouragement, and the information he needed to take his nest egg and turn it into a profitable...



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