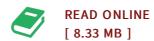# How to Turn Your Website Into a Customer Getting Machine: The Ultimate Small Business Owner s Guide to Local Marketing

By John McDonald

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.In this book, we ll cover the different components of a well-rounded online presence that will turn your website into a Customer Getting Machine that you can count on as an asset for your business. Not only will you get enough information to understand what needs to be done so that you can speak intelligently with a professional web consultant should you choose to have someone else do the work for you, you ll also be armed with the knowledge to do it yourself should you choose to go that route.

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