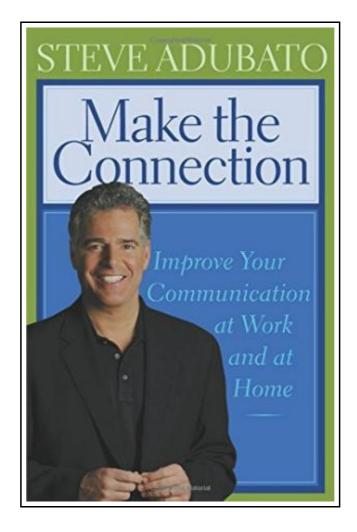
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(Mrs. Winifred Fritsch)

MAKE THE CONNECTION: IMPROVE YOUR COMMUNICATION AT WORK AND AT HOME



Rutgers University Press. Hardback. Book Condition: new. BRAND NEW, Make the Connection: Improve Your Communication at Work and at Home, Steve Adubato, In this collection of compelling and practical essays, Emmy Award-winning broadcaster, newspaper columnist, and motivational speaker Steve Adubato shares concrete tips and tools that will help you connect more effectively at work, at home, under pressure, in leadership roles, and in high-tech environments. From avoiding unnecessary arguments with your spouse to coaching a valuable, yet difficult employee, Adubato's essays delve into the key factors that motivate people to act and respond the way that they do. You will find answers to some of the most common questions about public speaking as well as advice on overcoming its anxieties. Whether the forum is a PTA meeting or a large professional function, essays explore topics such as: Why even practiced speakers sometimes experience stage fright; How to keep your audience awake and interested in what you are saying. You will learn essential skills for interacting in the workplace, including: How to negotiate a good deal and still be honest and straight; How to keep team projects from falling apart; How to conduct yourself in confrontational situations, such as receiving a public insult. Drawing on examples set by public figures, including Bill Clinton, Rudy Giuliani, Mario Cuomo, Martha Stewart, Jack Welch, Joe Torre, and many others, Adubato addresses the unique communication challenges that those in leadership positions face. Essays examine: What ordinary people can learn from leaders in high-profile positions; Why so many leaders have difficulty taking responsibility and apologizing for their actions. As technology continues to provide opportunities for quicker and more visual communication, Adubato also lets you know when hi-tech bells and whistles get in the way of making a more personal and human connection. For instance Why do...

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