



Essential Ethnographic Methods: Observations, Interviews, and Questionnaires

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AltaMira Press, U.S., United States, 1999. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. A newer edition of this book is available for ordering at the following web address: Like all books in the Ethnographer's Toolkit, Book 2, Essential Ethnographic Methods, takes a mixed methods approach to introducing the fundamental, face-to-face data collection tools that ethnographers and other qualitative researchers use. Book 3 provides ethnographers with tools to answer basic ethnographic questions about the setting, activities, behavior, communication patterns of participants, and more. It teaches readers how to do good ethnography by walking them through the required steps for each essential method, and supplements this information with hands-on materials and illustrative case examples. Because these data collection strategies require ethnographers to become involved in the local cultural setting and to acquire hands-on experience, the essential tools also help them learn about new situations from the perspective of an insider. The chapters cover open-ended and focused listening, questioning strategies, participant and non-participant observation, recording techniques, visual recall, strategies for mapping the environments and contexts in which participant behavior occurs, and varied approaches to individual- and group-level in-depth interviewing. Unlike most methods texts, Book 3 also...



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